

2015 WCMS Sponsors

Circle of Friends Level



For more than 100 years The Van Winkle Law Firm has served clients throughout North Carolina, South Carolina and Tennessee. Attorneys in its Healthcare Practice Group provide a full range of legal services for individuals and entities in nearly every aspect of the health care field. Carolyn Coward specializes in regulatory and transactional health care matters and regularly represents physicians who are restructuring their medical practices or entering into relationship with hospitals either through employment or other contractual arrangements. Other attorneys in the Healthcare Practice Group focus on malpractice defense and also provide legal consultation on North Carolina Medical Staff Board and hospital medical staff issues. Clients receive the advantage of a multi-disciplinary law firm with supporting counsel in the areas of corporate law, tax, estate planning, including asset protection, employment, employee benefits, real estate and litigation. Carolyn Coward and Van Winkle Law Firm are WCMS Preferred Vendors.

www.vwlawfirm.com



JPS is a leading accounting and technology services firm in Western North Carolina. The firm has served the 16 counties of WNC for over 50 years. Offices in Asheville, Marion and Boone allow the firm to field in-person, one-stop expertise to area physicians, minimizing potential disruption to patient care. Technology staff includes consultants whose professional credentials include Microsoft Certified System Engineer, Certified Information Security Manager and Microsoft Certified Professional. We are well versed in serving the needs of professional service providers in a paperless environment and have assisted numerous professional offices in converting to electronic media, upgrading and installing networks and providing ongoing monitoring services. JPS is a WCMS Preferred Vendor

www.jpspa.com

\$5,000+ Sponsor Level



Quest Diagnostics is the world's leading provider of diagnostic information services that patients and doctors need to make better healthcare decisions. The company offers the broadest access to diagnostic information

services through its network of laboratories and patient service centers, and provides interpretive consultation through its extensive medical and scientific staff. Quest Diagnostics is a pioneer in developing innovative diagnostic tests and advanced healthcare information technology solutions that help improve patient care. Additional company information is available at QuestDiagnostics.com . Follow us at Facebook.com/QuestDiagnostics and Twitter.com/QuestDX.

QuestDiagnostics.com



Medical MutualSM
PROTECTING OUR PROFESSION

Medical Mutual recognizes that the economic, clinical, and regulatory pressures you face have never been greater. We believe it is our mission to help physicians and their medical groups adapt and thrive in this new era, which means not only providing industry-leading medical professional liability protection, but also identifying and supporting the many other needs of your medical practice. You need a partner who understands the current environment and helps you respond to its challenges with highly responsive service and timely resources.

For nearly 40 years, we have been committed to offering members real value for their investment in our company. It is our job to ensure the success of your practice in a rapidly evolving health care setting; and we are changing the game by providing innovative coverages and educational materials that give you peace of mind to focus on practicing good medicine. We aggressively defend our physician members and offer the best local defense in the industry. Rated "A" excellent by A.M. Best, we insure more physicians than any other North Carolina company.

www.medicalmutualgroup.com

ParsecFinancial
WEALTH MANAGEMENT

Bart Boyer founded Parsec in Asheville, North Carolina, in 1980 by Chairman Bart Boyer. An office in Charlotte was added in 1999, and an office in Pinehurst, NC, was opened in 2013. Since its founding, the firm has grown dramatically, now formed by a team of 16 financial advisors. Parsec managed \$1,560,000,000 in assets as of December 31, 2013.

Our mission is to help you set financial goals make sound investments in accordance with those goals, and to manage your investments over the long term, always keeping your objectives in sight.

<http://www.parsecfinancial.com>

\$1,500 – \$2,999 Sponsor Level



Deerfield provides a lifestyle that nurtures your body, mind, and spirit.

The Mission of Deerfield Episcopal Retirement Community is to operate a non-profit retirement community guided by Christian ideals, to offer a continuum of care to all people to promote independence and the highest quality of life, and to provide physical and financial security.

Deerfield is located on 125 acres, featuring both meadows and woods, and has been providing exceptional services to residents since 1955. The community includes a handsome community center with elegant dining rooms, classrooms, a woodworking shop, state of the art health and wellness center, aquatic center, spa, arts and crafts studios, business center and clinic, as well as the St. Giles Chapel. As a Life Care community, Deerfield assures the availability of all levels of care onsite.

<http://www.deerfieldwnc.org>



Mission Health is the state's sixth-largest health system and the region's only not-for-profit, independent community hospital system governed and managed exclusively in western North Carolina.

Mission Health is the only health system in the nation to be recognized four years in a row as one of the nation's Top 15 Health Systems (2012-2015) by Truven Health Analytics, and the only health system in North Carolina to achieve Top 15 recognition.

Mission Health, which traces its roots in the region back to 1885, operates six hospitals, numerous outpatient and surgery centers, post-acute care provider CarePartners, long-term acute care provider Asheville Specialty Hospital and the region's only dedicated Level II trauma center and the region's only neonatal intensive care unit. Other Mission Health member hospitals include Angel Medical Center in Franklin, Blue Ridge Regional Hospital in Spruce Pine, Highlands-Cashiers Hospital in Highlands, McDowell Hospital in Marion and Transylvania Regional Hospital in Brevard. With approximately 10,700 employees and 2,000 volunteers, Mission Health is dedicated to improving the health and wellness of the people of western North Carolina.

www.mission-health.org



Four Seasons is a non-profit organization, deeply committed to serving the community through fulfilling its mission of co-creating the care experience. Our agency was conceptualized in 1979 by Jean Moulthrop Hoogstra when hospice, as a segment of healthcare, was in its infancy. As the region's largest provider of end of life care, Four Seasons provides quality end-of-life care to patients and families in Asheville, Arden, Black Mountain, Brevard, Cashiers, Fletcher, Franklin, Hendersonville, and Highlands. Services include: Hospice, Palliative Care, Research, Elizabeth House, and Bereavement.

<http://www.fourseasonscfl.org>

\$1000-\$1499 Sponsor Level



AllCare Clinical Associates (formerly Asheville Anesthesia Associates) is one of the largest private physician-owned anesthesia practices serving North Carolina and employs nearly 200 Anesthesiologists, Anesthetists and business and management professionals. AllCare provides anesthesia and perioperative care services for hospitals and ambulatory surgery centers of all sizes.

Need a more affordable anesthesia solution? Allow us a 30 minute conversation to discuss how we can save you money and improve administrator and clinician satisfaction. Contact us at info@AllCareClinical.com or call 800-692-6428.

www.allcareclinical.com

ALLERGY PARTNERS of Western North Carolina

Since its start in Asheville, NC in 1977, Allergy Partners has expanded to become the nation's largest single-specialty practice in allergy, asthma and immunology. Allergy Partners physicians are trained in the diagnosis, treatment, and management of asthma, allergic disease, food allergies, drug allergies, recurrent infections, sinusitis, stinging insect allergies, immune deficiencies, and more. We will obtain a detailed history, perform a physical exam, and determine the best personalized and comprehensive treatment plan for our patients. Our physicians provide patients with the highest quality, evidence based, and cost effective allergy and asthma care possible.

www.allergypartners.com/wnc

CarePartners

Rehabilitation | Home Health | Adult Care | Hospice

Exceptional Care. Every Day.

CarePartners is a private, nonprofit healthcare organization in Asheville, North Carolina. We offer what healthcare professionals call a "full continuum of post-acute care." That simply means we have a wide range of services to help the people we serve live full and productive lives, despite illness, injury, disability or issues related to aging. CarePartners offers: a Rehabilitation Hospital, Outpatient Rehabilitation at one centrally-located clinic and four other clinics spread throughout the county, Home Health & Private Duty Services, Hospice and Palliative Care, Adult Day Services, and Orthotics and Prosthetics, among other health care services.

<http://www.carepartners.org>



The goal of Current Medical Services (CMS) is to help independent practices thrive. We do that by providing Revenue Cycle Management, Human Resources/Staffing and Practice Management services to a variety of practices in Western North Carolina. Our team of highly-trained billing specialists are ready to assume all aspects of billing for your practice. We provide a dedicated phone line for patients to call with billing questions, which provides a seamless experience for patients. Our staff are locally employed, and work on-site at our Sylva office. Our insurance collection rates are well above the national average, and our goal is to maximize the earned revenue generated by your practice. We work with your EHR of choice to provide billing

services, which provides for full-transparency and accountability. Please contact Greg Bauguess for more information: gbauguess@currentmedicalsolutions.com, 828-339-7275.

www.currentmedicalsolutions.com



With more than 1,800 people in 11 states, Dixon Hughes Goodman is the largest certified public accounting firm based in the Southern U.S. and a top 15 firm in the nation. In addition to comprehensive accounting and advisory services, the firm focuses on healthcare and serves clients in all 50 states. Visit www.dhglp.com for more information.

www.dhglp.com



Kids deserve care as special as they are. Whether it's a broken arm, asthma or appendicitis, care from a kid expert is essential. Mission Children's Hospital is the only children's hospital in western North Carolina, and offers inpatient, outpatient and outreach services. These services include pediatric and adolescent specialty care, neonatal and pediatric intensive care, and pediatric and adolescent psychiatric care. Mission Children's Hospital has 130 beds, averages 3,000 patient admissions to its pediatric inpatient units, 4,500 outpatient pediatric surgeries and nearly 14,000 pediatric emergency department visits annually. Each year, approximately 700 ill and premature newborns receive life-saving care in its Neonatal Intensive Care Unit.

Mission Children's Hospital is a member of Mission Health, a Top 15 Health System. Some, but not all, specialty services may require a referral from your child's doctor. Ask your pediatrician about the services at Mission Children's Hospital. To learn more about all the services offered at Mission Children's Hospital, visit

www.missionchildrens.org



Park Ridge Health has a more than 100 year history of serving people in the mountains of Western North Carolina. Through those years we have grown to meet our community's needs. We believe strongly in the

importance of caring for the whole person – mind, body, and spirit – and have grown our family of providers to reflect that. Park Ridge Health includes more than 35 primary care providers and nearly 100 specialists with a commitment to care and excellence. That dedication is reflected in our selection to multiple state and national rankings including the top Patient Pick rating according to Business North Carolina.

www.parkridgehealth.org



Ward and Smith, P.A. has more than 90 attorneys providing services in more than 30 practice areas in offices located in Asheville, Greenville, New Bern, Raleigh, and Wilmington, North Carolina. All of our attorneys are available to clients in western North Carolina 24 hours a day via email, phone, and cell phone. Attorneys in our Health Care Practice Group regularly represent physicians on a broad range of health care law matters, including advising physicians on hospital privileges and Medical Board issues; forming physician practices; buying, selling, and merging practices; structuring joint ventures between physicians and hospitals; negotiating and drafting employment, medical director, on-call coverage, and exclusive provider contracts; and appealing Medicare audits.

www.wardandsmith.com



Highland Brewing Company began in the basement of Barley's Taproom in downtown Asheville, North Carolina, in 1994. It was founded by Oscar Wong, a Jamaican man of Chinese descent and an engineer by trade, and two brewers, one of whom is our brewmaster today. Our brand was developed in honor of the Scots-Irish who settled in the Appalachian mountains of NC. Wong always loved beer and started this second career as "a fun project," when there were no other breweries in the city. Today, Asheville has one of the most dynamic beer industries on the east coast, and Highland has grown from the basement brewery to a regional powerhouse, distributed in 9 states and growing. Committed to quality, integrity, and respect – Highland aims to be the craft brewery of choice in the Southeast.

www.highlandbrewing.com

\$500-\$999 Sponsor Level



Advantage Printing, Inc. is a full service commercial printer specializing in full color offset printing. We have been serving both local and national clients for more than 30 years, and we continue to invest, expand, and grow with the needs of corporate print buyers. We offer a wide array of services including offset printing, digital printing, wide format printing, packaging, and direct mail. Our production facility is located in the heart of the Blue Ridge Mountains, in Arden NC.

Our capabilities include brochures, rackcards, postcards, booklets, pocket folders, newsletters, office stationary, posters, banners and so much more!
Communication solutions are here for you, so let's get started on your next printing project!

Contact us at info@buyadvantageprinting.com or 828.252.7667.
Visit us online at www.buyadvantageprinting.com

www.buyadvantageprinting.com



Empowering Individuals With Developmental Challenges

For 50 years and counting, Irene Wortham Center has helped children and adults with developmental and/or socioeconomic challenges lead healthy, happy and independent lives. We believe in the value and promise of every person and strive to empower individuals to reach their full potential from birth to end of life. For more information, please visit our website at

www.ireneworthamcenter.org



Par-T-Perfect of Asheville specializes in children and family orientated events. We are a full service Children's Party and Event service and have been serving Western North Carolina since 2005. We can provide supervised inflatable's, drop-off inflatables, 9 hole mini golf course, dunk tank, photo booths, face painting, glitter tattoos, balloon twisting, costume characters (such as Princess, Pirate, Clown, Cowboy, Super Hero), carnival games, giant yard games, parachute games, crafts, pony hops, concessions (popcorn, cotton candy, snow cones) party leaders and much more! We specialize in Birthday Parties, Corporate Events, School Festivals, Church Events, Weddings and more.

Ask about our NEW Par-T-Pets which are Par-T-Perfect's own private label product, where kids stuff their own 8 inch Pet. Par-T-Pets are adorable and affordable; they can be used for Birthday Parties, Corporate Events or Fundraisers. For details visit <http://www.par-t-pets.com/>

Contact Par-T-Perfect about your next party of event and let us help you create lasting memories. Whether it's a birthday party for 8 or a corporate event for thousands... let us do it for you! Call 828-335-5437 or email partytime@par-t-perfect.com or visit

www.par-t-perfect-asheville.com



UnitedHealthcare is dedicated to helping people nationwide live healthier lives by simplifying the health care experience, meeting consumer health and wellness needs, and sustaining trusted relationships with care providers. The company offers the full spectrum of health benefit programs for individuals, employers, military service members, retirees and their families, and Medicare and Medicaid beneficiaries, and contracts directly with more than 850,000 physicians and care professionals, and 6,000 hospitals and other care facilities nationwide. Globally, UnitedHealthcare serves 45 million people in health benefits and is one of the businesses of UnitedHealth Group (NYSE: UNH), a diversified Fortune 50 health and well-being company. For more information, visit UnitedHealthcare at uhc.com or follow @myUHC on Twitter.

www.uhc.com



Founded in 1994 by Josh Williams, WNC Health Insurance has grown into one of the largest health insurance firms in North Carolina. Since the implementation of the Affordable Care Act, the company has been focused on educating both clients and the public to the changes in the health insurance landscape. Now with a staff of almost 20 agents specializing in both individual and group insurance plans, WNC Health Insurance is committed to providing exemplary service as they explore and discover the best option for each business, family, or individual's health insurance needs.

www.wnchealthinsurance.com