

2013 WCMS Sponsors

Circle of Friends Level



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THE
VAN WINKLE
LAW FIRM

For more than 100 years The Van Winkle Law Firm has served clients throughout North Carolina, South Carolina and Tennessee. Attorneys in its Healthcare Practice Group provide a full range of legal services for individuals and entities in nearly every aspect of the health care field. Carolyn Coward specializes in regulatory and transactional health care matters and regularly represents physicians who are restructuring their medical practices or entering into relationship with hospitals either through employment or other contractual arrangements. Other attorneys in the Healthcare Practice Group focus on malpractice defense and also provide legal consultation on North Carolina Medical Staff Board and hospital medical staff issues. Clients receive the advantage of a multi-disciplinary law firm with supporting counsel in the areas of corporate law, tax, estate planning, including asset protection, employment, employee benefits, real estate and litigation. Carolyn Coward and Van Winkle Law Firm are WCMS Endorsed Vendors.

www.vwlawfirm.com

\$2500+ Sponsor Level



C o m p a s s i o n f o r L i f e

Four Seasons is a non-profit organization, deeply committed to serving the community through fulfilling its mission of co-creating the care experience. Our agency was conceptualized in 1979 by Jean Moulthrop Hoogstra when hospice, as a segment of healthcare, was in its infancy. As the region's largest provider of end of life care, Four Seasons provides quality end-of-life care to patients and families in Asheville, Arden, Black Mountain, Brevard, Cashiers, Fletcher, Franklin, Hendersonville, and Highlands. Services include: Hospice, Palliative Care, Research, Elizabeth House, and Bereavement.

<http://www.fourseasonscfl.org>

\$2000-\$2499 Sponsor Level



The Mission of Deerfield Episcopal Retirement Community is to operate a non-profit retirement community guided by Christian ideals to offer a continuum of care to all people to promote independence and the highest quality of life and to provide physical and financial security.

<http://www.deerfieldwnc.org>



Johnson Price Sprinkle PA

JPS is a leading accounting and technology services firm in Western North Carolina. The firm has served the 16 counties of WNC for over 50 years. Offices in Asheville, Marion and Boone allow the firm to field in-person, one-stop expertise to area physicians, minimizing potential disruption to patient care. Technology staff includes consultants whose professional credentials include Microsoft Certified System Engineer, Certified Information Security Manager and Microsoft Certified Professional. We are well versed in serving the needs of professional service providers in a paperless environment and have assisted numerous professional offices in converting to electronic media, upgrading and installing networks and providing ongoing monitoring services. JPS is a WCMS Endorsed Vendor

www.jpspa.com



MMIA is a licensed insurance agency in Alabama, Arkansas, Florida, Georgia, Kentucky, North Carolina, South Carolina Tennessee, and Virginia, offering business liability coverage underwritten by MAG Mutual Insurance Company , and personal insurance underwritten by a variety of licensed insurers.

<http://magmutual.com>



Mission Health, based in Asheville, NC, is the state's sixth largest health system and the tertiary care regional referral center for Western North Carolina and the adjoining region. Mission is a not-for-profit, independent community hospital system accredited by The Joint Commission. Member hospitals are governed by volunteer boards of directors representing the communities they serve. The main hospital in the system, Mission Hospital is licensed for 730 beds on its two adjoining campuses in Asheville, Memorial and St. Joseph. The medical staff has more than 750 physicians representing most specialties and subspecialties. There are 6,000 employees and nearly 700 volunteers. Mission is the busiest surgical hospital in North Carolina. Its centers of excellence include Pediatrics, Cancer, Heart, Neurosciences, Orthopedics, Women's Health, and the region's dedicated Level II Trauma Center

www.msj.org



Pathways Medical Management, LLC was originally founded as a dba in 2009, and LLC'ed in 2010. The company is locally owned and operated by Lisa Wheeler, MS Ed, PA-C and Mike Sowinski, CPA. Lisa has over 20 years of experience as a provider and administrator. Mike has over 20 years of experience as an accountant and CFO.

Pathways has multiple contractors who assist Lisa and Mike in the evaluation and implementation of plans. These include previous practice managers, billing and coding specialists, and compliance specialists. All associates of Pathways have greater than 15 years of experience in their respective areas of expertise. Pathways' goal is to maximize efficiency within operational systems at all levels. From esthetics, to flow, to staffing to financials, we will work with your practice to elevate your game. We work with you to create custom evaluations and applications for your needs. Pathways is a WCMS Endorsed Vendor.

www.pathwaysmedicalmanagement.com



Mountain Sleep provides full testing and diagnostic services for sleep-related disorders. We have recently launched Ambulatory EEG diagnostic services.

Our staff has earned an excellent reputation for combining outstanding patient support with proactive and timely communication with our referring practitioners.

We understand that providing exceptional value to our stakeholders (patients and referring practitioners) is just as important as the underlying medical services we offer.

<http://www.mountain-sleep.com>

\$1500-\$1999 Sponsor Level



OneWhoServes is a Microsoft Certified Partner with an experienced staff of seven including 5 technical staff members. Gordon Walton, the president, holds MS and BS degrees in Electrical Engineering and has been in the computer industry for over 30 years. All other technical staff members have at least 10 years of computer and network experience and hold computer-related college degrees and/or Microsoft Certified Systems Engineer (MCSE), Microsoft Certified Professional (MCP), Cisco Certified Network Associate (CCNA), Cisco Wireless LAN Support Specialist (CQS), and other certifications. We are experts in Windows, Linux, Unix, and Mac servers and workstations. The cornerstone upon which we operate is building strong partner relationships with our clients. We assign each client a Lead Engineer, we listen to your needs, we learn how you think and work in your business, and we schedule service for you promptly. OneWhoServes is a WCMS Endorsed Vendor.

www.onewhoserves.com



AllCare Clinical Associates is a growing private practice, proudly delivering the highest standards in anesthesia services to the people of Western North Carolina for over 40 years. Our anesthesiologists include specialists in Cardiovascular Anesthesia, Pediatric Anesthesia and Regional Anesthetic Techniques.

At AllCare Clinical Associates, anesthesia is delivered using the Anesthesia Care Team approach. To learn more about the delivery of anesthesia, please visit the [Approach](#) section of our website.

Mission

The mission of AllCare Clinical Associates is to provide anesthesia services of the highest quality to the institutions, physicians, and people of Western North Carolina and the surrounding region.

Core Values

The core values of AllCare Clinical Associates are Integrity, Honesty, Trust, Respect for the Dignity of the Individual, Clinical Excellence, Compassion and Quality of Life.

<http://www.allcareclinical.com/>



Whether the needs are large or small, routine or complex, physicians and patients can depend on us for access to a full range of the highest quality diagnostic testing.

<https://www.labcorp.com/wps/portal/>

Parsec Financial

WEALTH MANAGEMENT

Bart Boyer founded Parsec Financial Management in Asheville, North Carolina, in 1980. The firm added a Charlotte office in 1999. Since its founding, the firm has grown dramatically, now formed by a team of 14 financial advisors. Parsec managed \$1,164,000,000 in assets as of December 31, 2011.

Our mission is to help you set financial goals make sound investments in accordance with those goals, and to manage your investments over the long term, always keeping your objectives in sight.

<http://www.parsecfinancial.com>



Bank

America's Most Convenient Bank®

TD Bank is one of the 10 largest banks in the U.S. But we're not like other banks. We're open early, open late and we're even open weekends. We have FREE customer coin counting. We let people keep our pens. And we even have dog biscuits for our four-legged guests.

We work hard to create the best experience for our customers. That's what it means to bank human. That's what it means to be Americas Most Convenient Bank®.

<http://www.tdbank.com/>



Wells Fargo & Company is a diversified financial services company providing banking, insurance, investments, mortgage, and consumer and commercial finance through more than 9,000 stores and 12,211 ATMs and the Internet (wellsfargo.com and wachovia.com) across North America and internationally. We're headquartered in San Francisco, but we're decentralized so every local Wells Fargo store is a headquarters for satisfying all our customers' financial needs and helping them to succeed financially. One in three households in America does business with Wells Fargo. Wells Fargo has \$1.3 trillion in assets and more than 270,000 team members across our 80+ businesses.

We ranked fourth in assets and first in market value of our stock among our U.S. peers as of Dec. 31, 2011. Our vision: "We want to satisfy all our customers' financial needs and help them succeed financially."

<https://www.wellsfargo.com>

\$1000-\$1499 Sponsor Level



American Security Shredding serves area businesses and residents with secure confidential shredding service. We can shred almost anything with sensitive information...from paper to x-rays to hard drives. Customers can choose from on-site shredding with our mobile truck or off-site shredding at our secure shredding facility. The only locally owned and operated shredding choice since 2003. American Security Shredding added a second location in 2008 in Gainesville, GA and now has the capability to cover all of Western North Carolina, North GA, Upstate SC, and East TN. All material is securely shredded and recycled.

<http://wncshredding.com>



Asheville Radiology Group began in 1944 with three radiologists practicing Diagnostic Radiology. In 1997, Asheville Radiology Group merged with Western Carolina Radiology to form Asheville Radiology Associates, which included Asheville MRI and Asheville Imaging Center. Asheville Radiology consists of 38 Radiologists, 5 Vascular Surgeons, 9 Physician's Assistants and Nurse Practitioners, and approximately 200 employees. As a multi-specialty practice, Asheville Radiology is the largest of its kind in Western North Carolina. We provide a wide range of imaging services including Women's Imaging, Pediatric Imaging, CT, MRI, Nuclear Medicine, Body Imaging, and Musculoskeletal Radiology. Asheville Radiology also specializes in Interventional Radiology, Neuro Interventional Radiology and Vascular Surgery. Our group is dedicated to providing the highest quality imaging, interventional and vascular services available utilizing the latest technology.

<http://www.ashevillerradiology.com>



CarePartners
HEALTH SERVICES

CarePartners is a private, nonprofit healthcare organization in Asheville, North Carolina. We offer what healthcare professionals call a "full continuum of post-acute care." That simply means we have a wide range of services to help the people we serve live full and productive lives, despite illness, injury, disability or issues related to aging. CarePartners offers: a Rehabilitation Hospital, Outpatient Rehabilitation at one centrally-located clinic and four other clinics spread throughout the county, Home Health & Private Duty Services, Hospice and Palliative Care, Adult Day Services, and Orthotics and Prosthetics, among other health care services.

<http://www.carepartners.org>



Charter Business, a division of Charter Communications, Inc, provides business organizations with scalable, tailored, and cost-effective broadband communications solutions, including business-to-business Internet access, data networking, business telephone, video and music entertainment services and wireless backhaul. Catering to the unique broadband needs of business customers, Charter Business offers competitively priced bundled products over its state-of-the-art, fiber-based network, helping businesses in a variety of industries maximize efficiency while continuing to grow. Charter Business is an Endorsed Vendor of WCMS.

David Zachrich, Major Accounts Executive, 828-505-7721



DIXON HUGHES GOODMAN LLP

positively unique

With more than 1,700 people in 11 states, Dixon Hughes Goodman is the largest certified public accounting firm based in the Southern U.S. and the 14th largest in the nation. In addition to comprehensive accounting and advisory services, the firm focuses on eight major industries and serves clients in all 50 states. Visit www.dhglp.com for more information.

www.dhglp.com

DOCTORDIRECTORY

Since 1996, our powerful search engine has matched thousands of patients seeking medical services with the right Healthcare Professional.

We also provide Healthcare Professionals the opportunity to participate in Market Research and other programs that help shape the healthcare industry.

We specialize in providing marketing and marketing research solutions to pharma brand teams and their agencies by communicating clinical, product and marketing research information to healthcare professionals. Click [here](#) to find contact information for our corporate services.

<https://www.doctordirectory.com>



At Gentiva, our care is defined by our clinical expertise and the compassion we deliver every day – one patient at a time.

The Gentiva family of companies has been bringing great healthcare home for 40 years. Our nurses, therapists and other healthcare professionals are dedicated to carrying out the Company Mission:

To improve quality of life for those we serve through the delivery of clinical excellence, extraordinary service and compassionate care, while being recognized as the leader in home health and hospice services.

Each year, we provide home health and hospice services to more than 350,000 patients from more than 420 community locations nationwide. Our full range of clinical services includes:

Skilled nursing, physical, occupational and speech-language therapy, cardiac and pulmonary care, neurorehabilitation, wound care, disease and pain management, medication management and education, patient education to promote self-management, treatment for balance problems that can lead to fall risks, and Hospice services

<http://www.gentiva.com>



Delivering the innovative information solutions providers need to better manage quality, efficient care and achieve improved patient population health.

With an established marketplace presence dating back more than 30 years, Greenway continues to lead the way in health information technology by offering smarter solutions that help providers compete in an evolving value-based healthcare system.

<http://www.greenwaymedical.com>



Medical Mutual is proud to be the only professional liability company owned and operated by North Carolina physicians. Founded by physician leaders during a time of crisis, Medical Mutual has never strayed from its original mission of protecting our profession with stable, affordable professional liability coverage.

<http://www.medicalmutualgroup.com>



For most people, the most important aspect of wealth planning isn't even about money. It's about protecting what you hold dear—the lifestyle you enjoy today and anticipate for tomorrow, your children's education, the ongoing strength of your business, where and how you will live in retirement, and the legacy you will leave. Paragon Financial, LLC is committed to finding financial strategies to simplify your life. As your trusted partner, we will help you make well-informed decisions by listening to your goals and aspirations, responding to your needs and guiding you toward financial independence. Clients of Paragon Financial, LLC benefit from the knowledge, experience, insights and passion of our team. As lifelong residents and active members of our community, we have a vested interest in the continued success of the residents and local businesses who are also our partners, clients, neighbors, family and friends.

<http://paragon-fin.com>

\$500-\$999 Sponsor Level



Crescent Health Solutions provides healthcare network access, claims payment services, pharmacy benefit management, health plan administration, and a complete package of health management services to employers in the sixteen western counties of North Carolina. Our network coverage includes Buncombe, Cherokee, Clay, Graham, Haywood, Henderson, Jackson, Macon, Madison, McDowell, Mitchell, Polk, Rutherford, Swain, Transylvania and Yancey counties, with more than 2,600 physicians and ancillary care providers plus 15 hospitals, making it the most extensive healthcare network in the region.

<http://www.crescenths.com>



Catamaran helps organizations and the communities they serve take control of prescription drug costs. Our flexible and innovative solutions improve patient care and empower individuals to take charge of their health.

<http://www.catamaranrx.com>



Insurance Service of Asheville. Our team-based approach will connect you with the right experts in commercial and personal insurance lines, and in group health benefits. For more than 50 years we've been helping to protect Western North Carolinians and the things they cherish with auto insurance, health insurance and commercial insurance coverage. As an independent Asheville insurance agency, we provide an unparalleled depth and level of service, plus insurance rates that reflect the best policy for you at the best price.

<http://www.isa-avl.com/>

\$250-\$499 Sponsor Level



Breast cancer affects one out of every eight women. But at Asheville Breast Center, we believe in stacking the odds. So live healthy. Make smart decisions. And with Asheville Breast Center, the chances for early detection of breast cancer will affect one in every you.

<http://www.ashevillebreastcenter.com>



Full-Spectrum Orthopaedic Care- With a team of 20 physicians highly-specialized in five orthopaedic disciplines, Blue Ridge Bone & Joint has the highest number of fellowship-trained surgeons in the region and practices a comprehensive range preventative, diagnostic, and therapeutic orthopaedics. Part of what makes Blue Ridge Bone & Joint Clinic the best choice for orthopaedics is this high level of specialization. No other practice offers fellowship-trained specialists in each of the orthopaedic disciplines. Our physicians are not only dedicated to their areas of speciality, they deliver the most advanced procedures and treatment available. Our board-certified and board-eligible physicians provide general orthopaedic care in addition to complete subspecialty care. Our teams provide evaluations, treatment, surgery, physical therapy, and wellness training in the following areas: Sports Medicine, Hip & Knee, Foot & Ankle, Hand, Elbow & Shoulder, Spine & Interventional Physiatry. The physicians at Blue Ridge Bone & Joint comprise the majority of orthopaedic surgeons at Mission Hospital, where 24-hour, round-the-clock orthopaedic care by a board-certified orthopaedic surgeon is available through Mission Hospital's Emergency Services Program. Blue Ridge Bone & Joint is proud of our role in making Mission and Pardee Hospital among the highest-ranked orthopaedic programs in the region. The expert care practiced by our fellowship-trained surgeons ensure patients receive the most advanced treatments for their musculoskeletal conditions.

<http://www.brbj.com/>



Broker & Hamrick, P.A. represents the injured and disabled of Western North Carolina. Leah Broker and Anna Hamrick assist clients seeking Social Security disability, Supplemental Security Income, Medicaid and Workers' Compensation benefits. Leah Broker has practiced these areas of law since 1992. She joined with her good friend, Anna Hamrick, in 2002 to form Broker & Hamrick, P.A. The support staff are Katie Gates, NC Certified Paralegal, Linda Johnson, paralegal and Karen Ward, NC Certified Paralegal. Both Anna and Leah are members of the N.C. Bar Association, the N.C. Academy of Trial Lawyers, the American Bar Association, National Organization of Social Security Claimants' Representatives and the North Carolina Association of Women Attorneys.

<http://www.brokerandhamrick.com>



20 Great THINGS ABOUT GREAT BEGINNINGS:

1. Friendly and Personable Doctors: Drs. Chambers, Baechtold, Haldeman & Pratt
2. Board Certified Diplomate Specialist Doctors.
3. A great reputation for over 32 years.
4. Exceptional clinical dentistry and orthodontics.
5. 7 time winner of WNC Family Choice Award.
6. 24 hour emergency call coverage.
7. Fun-loving staff with exceptional knowledge and customer service.
8. iPads, movies on the ceiling, toys, art supplies and books in our treatment areas.
9. Patient rewards for a job well done! Featuring our tower of toys!
10. At the end of each visit every child gets a balloon.
11. Surprise character visits from Dora and Handy Manny.
12. Movies and video games in our reception area.
13. See "Sunshine" and friends, our well trained fish who hang out in our salt water aquarium.
14. We offer a Baby Oral Health Program-complimentary 1st visit for children under 14 months of age.
15. Toddler week in August with surprise character visits.
16. A special Teen Zone for ages 13-21 where teens can play with iPads & more.
17. Great Beginnings Scholarship Program for our graduating seniors!
18. Strong community involvement with our schools, sports teams, and local organizations.
19. Great relationship with Pediatricians and General Dentists.
20. Nationally known for our office system and excellence in our patient care.

<http://greatbeginningspedo.com/>



McGill Associates is a professional consulting services firm and has provided civil, environmental and electrical engineering services - as well as surveying, planning, landscape architecture and public finance services - to clients across the Southeast for nearly 30 years. We have earned our reputation as a responsible and respected consulting organization through demonstrating professionalism, integrity, responsiveness, reliability and technical ingenuity. McGill Associates has a solid reputation for delivering innovative client solutions that are respectful to the environment and mindful of our clients' needs.

<http://www.mcgillengineers.com/>