

## 2012 WCMS In-Kind Sponsors

### \$2500 Sponsor Level



Nestled in the Blue Ridge Mountains, just beyond the energy of downtown Asheville, The Grove Park Inn is sanctuary for the soul. Experience one of the most beautiful and historic golf courses in North Carolina, with 18 holes of golf heaven. Our legendary North Carolina golf course offers a practice putting green, professional instruction, club rentals, golf packages, and an upscale pro shop with an extensive offering of name brand apparel, accessories and logoed items. Get into the spirit of mountain golf the way it was envisioned.

<http://www.grovesparkinn.com>

### \$1000 Sponsor Level

**BMW of Asheville**

[bmwofasheville.com](http://bmwofasheville.com)  
828-681-9900



**The Ultimate  
Driving Machine®**

BMW of Asheville is the exclusive provider of BMW vehicles in western North Carolina, with the most modern facility in the area dedicated to just the BMW brand and its owners. The business features a lounge with free wifi, specialty coffees, cappacino, ice cream, sodas and a variety of snacks and donuts, and other treats, depending on the day, plus a 66" wide screen TV; factory trained Master technicians, a large parts inventory, free car washes and a commitment to making your vehicle ownership experience

different than anywhere you have been before regarding your personal transportation. Other amenities include BMW Courtesy Cars with your service appointment, valet airport parking, free tickets to a wide variety of performances in the area to name just a few of the many other amenities accorded to the customers at BMW of Asheville. We like to create friendships when a new client takes delivery of their BMW vehicle, and demonstrate our commitment when we say “Experience the Difference” at BMW of Asheville. Open 24 hours a day at [bmwofasheville.com](http://www.bmwofasheville.com).

<http://www.bmwofasheville.com>

**Sophie**  
smart • sophisticated • savvy

Smart. Sophisticated. Savvy. These words described Sophie Magazine at our start in 2005, and they still describe who we are today. Located in Asheville, NC, Sophie Magazine is Western North Carolina's voice for modern women. We continuously strive to provide our readers with fresh, inspiring content they'll love.

With each new issue, Sophie is proud to bring you compelling articles, fun features, beautiful photography, the latest trends in beauty and fashion, local events, things to do, places to visit, and more — all from local contributors here in our WNC community.

<http://www.sophiemagazine.com>

**\$500-\$1000**



**CAROLINA  
DAY SCHOOL**

*Asheville's Premier Comprehensive  
Independent School*

Carolina Day School is a dedicated, caring community, working together to educate the mind, open the heart, strengthen the body, and kindle the human spirit.

Carolina Day School traces its roots to one hundred years ago and draws on a rich educational history. Established by the merger of two of Asheville's best independent schools - Asheville Country Day School and St. Genevieve/Gibbons Hall - Carolina Day School embodies the highest standards of academic achievement and character development.

Carolina Day School is one school made up of four divisions: The Lower School, pre-kindergarten through fifth grade; The Key School, for bright students in first through eighth grade with language-based learning differences; The Middle School, sixth through eighth grade; and The Upper School, ninth through twelfth grade.

We have nearly 700 students, 100 faculty members, and 2,000 alumni. We are a college preparatory school, with a remarkable record of student achievement. Our upper school students average 200 points higher on SAT scores than state and national averages. Our graduates attend the finest colleges and universities in the nation. The vast majority go to their college of first choice.

Even more important, however, is preparing students for a lifetime of responsible citizenship, integrity, ethical behavior, and service to other members of the community at large. We are one extended family engaged in one enterprise - the growth and development of every member of the community.

**<http://www.cdschool.org>**

## **Special Thanks to 2012 In-Kind Event Partners**

Asheville Mall

Barley's Taproom and Pizzeria

CarePartners

ChiWalking

CrossFit Asheville

DJ's of Asheville

Doubletree by Hilton

Inspired Image Marketing

Mission Hospitals

Province 620 Restaurant